

# HEINZ TROX-STIFTUNG

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## Object of the Foundation

Set up by Heinz Trox in 1991, the goal of the foundation is to promote research in the area of "human well-being indoors" and to support social and cultural activities.

The Heinz Trox Foundation is recognised as non-profit and is subject to supervision by the foundation supervisory authority in North Rhine-Westphalia. It is a member of the Association of German Foundations and implements the principles of good practice recommended by the federal association. It directly and exclusively pursues scientific, charitable and non-profit purposes. The object of the foundation is to promote science and research, youth and elderly welfare, welfare services, schooling, national education and vocational training, art, culture and sport. It also aims to support people in need. In the field of social work, the foundation focuses on projects at TROX GmbH locations.

The foundation owns 94 % of shares in TROX GmbH and is based in Neukirchen-Vluyn, Germany. Its stake in TROX GmbH is its most important

asset. The resulting distribution of profits forms the basis for the foundation's promotional activities.

In 2017, the Heinz Trox Foundation's total promotional volume amounted to approximately EUR 760,000. Science and research activities, which are the primary focus of the funding, received approx. EUR 560,000, while social and cultural projects received approx. EUR 200,000.

Human beings and their well-being are at the heart of everything we do. This applies to our work in the scientific world as well as in the social and cultural sectors.

We support projects with a long-term horizon that aim to help people to help themselves, motivate third parties, take responsibility, generate synergies and tap into additional resources.



*Heinz Trox: "The human being is the yardstick, and people's well-being is the goal."*

## Helping others to feel their best



*Dear Readers,*

*Today, you are reading the very first information letter from the Heinz Trox Foundation. The aim of this letter is to provide insight into the goals of the foundation, which was created by my husband back in 1991, and to shed light on the activities of Heinz Trox Wissenschafts gGmbH, which was established in 2016.*

*Three years after my husband's death, the foundation has now learnt how to stand on its own two feet. As the main shareholder in TROX GmbH, it now has access to sufficient funds to support and guide a greater number of larger-scale scientific and social projects.*

*I am certain that my husband would be very proud of everything we have created and achieved in his name over the past three years.*

*As a member of the foundation council, it means a great deal to me to be able to carry on with the work he started with the foundation that he created.*

*Yours,  
Brigitta Trox*

# Dedicated to well-being

With our project work, our aim is to continue with our founder's hard work, which began over two decades ago, and to keep supporting individual projects and institutions at TROX GmbH locations. We have put together 5 examples from 2017.



Photo: Town of Goch / Torsten Matenaers

**Goch** – Astra youth centre is getting down to work with a brand new concept and new staff. This former army administrative headquarters in the town of Goch, Germany, was gradually transformed from a functional building into an attractive meeting point for children and young people. Contributions from the Heinz Trox Foundation played a major role in this process. The foundation's support enabled the centre to purchase items, such as new furniture for the children and teenagers.

*Paul Schwarz, Chairman of the Heinz Trox Foundation Board of Directors (3rd from right), visited Astra in April 2018 and met the centre's three staff members, including the mayor of Goch Ulrich Knickrehm (4th from left). During his visit, he announced that the foundation was planning to donate further funding in future.*

**Neukirchen-Vluyn** – Inspired by the state-wide programme set up in North Rhine-Westphalia to promote "Globally sustainable local authorities", the town of Neukirchen-Vluyn launched its BNE initiative in 2018. BNE is the German abbreviation for "Education for sustainable development" and the initiative aims to contribute to the global goals set out in the United Nation's Agenda 2030 at a local level. The initiative completed its first key step in April 2018 when it launched the climate protection website [www.klimaschutz-nv.de](http://www.klimaschutz-nv.de). In future, the website will be used as a central platform for all educational and training courses in the field of sustainability. These courses are geared towards institutions who work with children and young people, such as nurseries, schools and youth groups. "We noticed that many groups were not aware of one another," says Stephan Baur, the climate protection manager for the town of Neukirchen-Vluyn. "This gave us the idea of pooling all offers together so that potential participants could access them with ease." Another project under the BNE initiative is the "Climate Heroes" ideas contest, which enables schools, nurseries, clubs and youth groups to submit their own ideas. When it came to the finances, the overall concept development process and the launch of the new website was supported with a donation from the Heinz Trox Foundation, whose board believes strongly in the importance of sustainability. Grants will also be provided to support the use of BNE offers that incur costs.



*Sustainable development means giving equal and simultaneous weighting to the **environment, economy and social issues**. Local authorities are important engines of change. Communities need networks of people, who are willing to work together to identify local areas of action and apply measures.*





**Bad Hersfeld** – Ever since he was 5 months old, Leon-Alexander (born in 2011) has suffered from a severe form of epilepsy known as West Syndrome. He depends on round-the-clock assistance and is supported by a range of technical equipment, such as a body brace and wheelchair. A local disability charity "Aktion für behinderte Menschen in Hersfeld-Rotenburg e.V." set up a donations account for the family, enabling them to purchase items such as a car specially adapted to disabled passengers. The remaining sum needed to purchase the car was provided by the foundation.



**Anholt** – The Catholic primary school in Anholt, Germany, launched its "early starters" pilot project for the 2016/2017 school year. Since the project started, children with working parents have been supervised by a carer from 7 a.m. onwards and provided with a healthy breakfast to prepare them for lessons, which start at 8. The Heinz Trox Foundation provided a four-figure sum to support staffing and food costs.



**Neukirchen-Vluyn** – The Heinz Trox Foundation provided the Catholic community of St. Hedwig with financial support for the construction of a new nursery. They contributed to the costs for designing the new outdoor playground, as well as funding the equipment, such as sandboxes, mudboxes and climbing frames.

*The children quickly took over the new playground.*

